

The ICFAI University, Dehradun

MBA
2024-26







GOVERNOR'S MESSAGE

ले ज गुरमीत सिंह

पीवीएसएम, यूवाईएसएम, एवीएसएम,
वीएसएम (से नि)

राज्यपाल उत्तराखण्ड



राजभवन उत्तराखण्ड
देहरादून 248003

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22.06.2022

संदेश

मुझे यह जानकारी प्रसन्नता हुई कि ICFAI विश्वविद्यालय देहरादून ने WURI-2021 (World's Universities with Real Impact) नवोन्मेषी विश्वविद्यालयों में 34वाँ स्थान प्राप्त किया है। इसी श्रेणी में वर्ष 2020 में भी विश्वविद्यालय द्वारा 44वाँ स्थान प्राप्त किया गया था। मैं, इस उल्लेखनीय उपलब्धि के लिये ICFAI विश्वविद्यालय के कुलपति, प्रबन्धन, शिक्षक, कार्मिकों व समस्त छात्र-छात्राओं को बधाई देता हूँ।

देश तथा विश्व के समग्र विकास एवं मानवता की सतत प्रगति में गुणवत्तापूर्ण व नवोन्मेषी शिक्षा की महत्वपूर्ण भूमिका है। समाज की विभिन्न सामाजिक व आर्थिक समस्याओं के समाधान हेतु नवोन्मेषी शोधों व अध्ययनों को प्रोत्साहित किया जाना आवश्यक है। विश्वविद्यालयों में उच्च गुणवत्ता की शिक्षा के अतिरिक्त विद्यार्थियों के व्यक्तित्व के समग्र विकास पर भी ध्यान दिया जाना आवश्यक है। उत्तराखण्ड राज्य उच्च शिक्षा के क्षेत्र में तेजी से उभरता हुआ केन्द्र है। मुझे विश्वास है कि ICFAI विश्वविद्यालय देहरादून की इस उपलब्धि से राज्य में उच्च शिक्षा को एक नया आयाम मिलेगा तथा राज्य के अन्य संस्थानों को भी उत्कृष्ट प्रदर्शन करने की प्रेरणा मिलेगी।

ICFAI विश्वविद्यालय, देहरादून को वैश्विक स्तर पर अपना एक विशिष्ट स्थान बनाने के लिए पुनः हार्दिक बधाई एवं शुभकामनाएँ।

गुरमीत

ले ज गुरमीत सिंह

पीवीएसएम, यूवाईएसएम, एवीएसएम, वीएसएम (से नि)

WELCOME TO THE ICFAI UNIVERSITY DEHRADUN



The ICFAI University Dehradun provides comprehensive programs to instill skills, attitudes and competencies in its graduates so that they develop ability to undertake problem solving on real time basis and evolve into inspiring leaders. The education methodology adopted by ICFAI University Dehradun (IUD) encourages independent and innovative thinking and helps the students in developing holistic perspective, strong domain knowledge, contemporary skill-sets and a 'can-do' attitude. The case based learning is integrated as a dominant tool in the education methodology which reinforces the student's understanding of the concepts and their ability to apply them in real life and practical business situations by the faculties having rich experience in industry and academics.

The ICFAI University, Dehradun, has a vibrant 25 acre campus in the serene environs of the Himalayas which is conducive to learning. IUD strives to provide a high quality education to the students both in the classroom and through its rigorous internship program. There are a number of events and clubs that give students ample opportunities to develop and showcase their talents. The inputs gained from the professional programs of the IUD are significant in transforming the students into an innovative, ethically grounded, competent individual.

You can look forward to having a tenure of excitement coupled with learning at ICFAI University Dehradun. I welcome you to explore the wealth of opportunities and challenges. Wishing you happy times ahead!!!

Dr. Ram Karan Singh

Vice Chancellor



WELCOME TO THE ICFAI BUSINESS SCHOOL DEHRADUN



The emergence of intelligent technologies and new business models will bring endless opportunities for growth, both for our country and for its young population. At ICFAI Business School (IBS) Dehradun we believe that it is knowledge and discipline that will give you required competence to harness these opportunities and scale greater heights. The culture at IBS Dehradun, a constituent of the ICFAI University, stands for meritocracy with strong ethical foundations.

IBS Dehradun provides quality education to its students both in classroom and through its rigorous internship program. The innovative pedagogy is a blend of case-based methodology, latest methods and technology with a focus on imparting the right knowledge, skills and attitude to our students. The curriculum is kept contemporary and innovative with inputs from leading industry practitioners and academicians, giving an edge to our students when they progress into their professional sphere. The students are imparted a holistic view of life with a positive attitude by the accomplished faculty members.

IBS Dehradun not only provides a best in class education to its students, but also provides a strong foundation for students' successful career. Located in the tranquil vicinity of the Himalayas, the 25 acres University campus offers unique opportunities to the students to engage with multinational and national corporations for a flourishing career in the diverse and upcoming areas of management. The class room learning is supplemented with industry visits, sports, cultural festivals and other co-curricular and extracurricular activities, which help in an all-round development of our students. ICFAI Business School, Dehradun provides diversity of learning experiences that equips the students with competencies to have their rightful place in the world. Our energetic and growing alumni network is a testimony to it.

We welcome you to IBS Dehradun for a beautiful and exciting journey of learning, exploring and building competencies for a lifetime.

Dr. Raghvendra Kr. Sharma

Dean & Program Head

ICFAI UNIVERSITY DEHRADUN



IBS Dehradun is a constituent of the ICFAI University, Dehradun. The ICFAI University, Dehradun was established through an Act of the State Legislature of Uttarakhand and is recognized by UGC under Section 2(f) of the UGC Act, 1956. The University is a member of the Association of Commonwealth Universities, London, and the Association of Indian Universities, New Delhi.

RANKINGS

- Ranked 16th across India, 1st in Uttarakhand & 6th in North Zone in the category of Best Private University by IIRF University Ranking 2022.
- Ranked 31st across India and is positioned in the 'Gold BAND' (Grade A): Institution of Academic Excellence category by Outcome Based Education (OBE) Rankings 2022.
- Ranked 73rd among India's Best Universities by The Week-Hansa Research Survey 2022.
- Ranked 40th among Private and Deemed Multidisciplinary Universities in India by The Week-Hansa Research Survey 2022.
- Ranked 18th among Private and Deemed Multidisciplinary Universities in North Zone by The Week-Hansa Research Survey 2022.
- Ranked 41st among Top 50 World's Universities with Real Impact (WURI) under Industrial Application 2022.
- Ranked 36th among Top 100 Private Universities in India; & 1st in Uttarakhand by Education World University Ranking 2022.
- Ranked 27th across India and 12th positioned in the 'Diamond Band: Institution of Excellence' category by Mental Health & Wellbeing MHW 2022.
- Ranked 20th in the Private University (Premier Category) in India, 1st in Uttarakhand & 6th in North India by Indian Institutional Ranking Framework (IIRF) 2022.

ICFAI Business School

- 1st in the Category of "Top B-School of Eminence in State of Uttarakhand" and Ranked 11th in the Category of "Top B-School of Eminence 2022" in India by CSR - GHRDC B-Schools Survey 2022 (Competition Success Review).

Education World Survey 2023:

- 63 All India Rank among top 100 Private B-Schools.

ICFAI Law School

- Ranked 22nd among best law college of India 13th among best private Engineering college of India & 6th best Private college in north zone by the Week Hansa Research Law College ranking 2022.
- Ranked 14th among: Top 30 Private Law Colleges In India by Outlook-ICARE Rankings 2022.
- Ranked 5th among Top Law Schools of Super Excellence & 1st in Uttarakhand (Govt. & Pvt. Law Schools) by CSR-GHRDC Survey 2022.
- Ranked 38th among Top Laws College in India by Careers 360, 2022.
- Ranked 30th by India Today-MDRA Best College Ranking 2022.

ICFAI Tech School

- Ranked 196th among best engineering college of India 170th among best private Engineering college of India & 30th best Private college in north zone by the Week Hansa Research Engineering College ranking 2022.
- Rank 19th in the Category of "Top Engineering Colleges of Eminence (Govt. & Pvt.)" in India and Rank 1st in the Category of "Top Engineering Colleges of Uttarakhand (Govt. & Pvt.)" by CSR - GHRDC Engineering College Survey 2022.
- Ranked AAA+ Among Top (Pvt. & Govt) Engineering School of Uttarakhand in North Zone by Careers 360.
- Ranked 117th by India Today-MDRA Best College Ranking 2022



AWARDS



The ICFAI University, Dehradun

- Best University for Entrepreneurship Development Initiative at 4th Asia Pacific Education & Technology Award on November 25, 2022.
- E-LEAD (E-Learning excellence for Academic Digitisation) Certificates of Excellence by QS I.GAUGE Indian College & University Rating held in India Habitat Centre New Delhi on May 12, 2022.
- The Innovative University, the world's universities With Real Impact (WURI) ranking 2022. The ICFAI university awarded #41st World ranking (Industrial Application) by WURI 2022: TOP 50.
- Certificate of Excellence for “Best Private University for Strong Industry Connect in North” by Federation for World Academics (FWA) on July 31, 2022.

Campus Infrastructure

The campus is lush green spread over 25 acres at Selaqui, It has 2.5 lacs sq. ft. of built-up area with academic blocks, workshops, laboratories, faculty rooms, auditorium, seminar halls, computer labs with latest computing facilities, well equipped library, canteen, sports and recreation facilities. The campus is equipped with latest teaching aids and is Wi-Fi enabled.

Semester System

Semester system of education is followed for the MBA Program. Each academic year consists of two semesters. Internal evaluation, mid-semester and end-semester examinations are conducted during each semester.

Student Handbook

Each student is given a Student Handbook which contains all the rules and regulations applicable to the student during the course of study including curriculum, electives, academic calendar, fee, etc.

THE ICFAI UNIVERSITY

DEHRADUN PROGRAMS

Undergraduate Programs

B.Tech.	4 Years
B.Tech. (Lateral Entry)	3 Years
BCA	3 Years
B.Sc.-Data Science	3 Years
B.Sc (Hons.) Mathematics Program	3 Years
BBA	3 Years
BBA-FIA	3 Years
B.Com (Hons.)	3 Years
BA (Hons.) Economics	3 Years
BBA-LL.B. (Hons.)	5 Years
BA-LL.B. (Hons.)	5 Years
LL.B.	3 Years
B.Ed.	2 Years

Postgraduate Programs

MBA	2 Years
M.Tech.	2 Years
MCA	2 Years
LLM.	1 Year
LLM	2 Years
M.A. (Education)	2 Years

Doctoral Program

Ph.D (Full Time/Part Time)	3 Years
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MBA PROGRAM

The two year MBA Program prepares the students with the knowledge, skills and strategic perspectives essential to business leadership and a managerial career.

Eligibility

Bachelor's degree from any discipline with 50% and above marks (English medium). Final year degree students awaiting results are also eligible.

Award of Degree

Students who successfully complete the MBA Program will be awarded the Master of Business Administration degree by The ICFAI University, Dehradun subject to University regulations.

Program Structure

The program comprises of 29 courses [of which 21 are compulsory courses and 8 are elective courses which are to be selected on the basis of chosen specialization(s)], and a summer internship program. These courses are spread over four semesters.

Year I

Semester I

- Accounting for Managers
- Managerial Economics
- Financial Management
- Organizational Behavior
- Information Systems For Managers
- Marketing Management
- Business Communication
- Business Analytics - I

Semester II

- Macroeconomics & Business Environment
- Advanced Financial Management
- Career Management
- Human Resource Management
- Advanced Marketing Management
- Operations Management
- Business Analytics - II
- Legal Environment of Business

Year 2

Summer Internship Program

Semester III

- Business Strategy
- Business Process Integration
- Soft Skills
- Elective I
- Elective II
- Elective III
- Elective IV

Semester IV

- Business Ethics & Corporate Governance
- Management Accounting & Control
- Elective V
- Elective VI
- Elective VII
- Elective VIII

Electives

The students are encouraged to choose eight elective courses from specialization streams namely, Marketing, HRM and Finance. Students will have the flexibility in choosing more than one course from these elective streams. Students will also have the facility for dual specialization. Elective courses will be offered subject to a minimum number of 10-15 students enrolling for a particular elective.





Admission Scholarships

IBS offers scholarships to top performers of IBSAT 2023

- **IBSAT Top Performers**
- **Wards of Defence & Paramilitary Personnel (In-service & Retired)**
- **Physically Challenged**
- **Wards of IBS Alumni**

Student Assistantships

IBS offers Digital Marketing Assistantships with stipend to students who have flair for digital and social media.

EDUCATION METHODOLOGY

The education methodology adopted by IBS Dehradun encourages independent thinking and helps the students in developing holistic perspectives, strong domain knowledge, contemporary skill-sets and positive attitudes.

Classroom Instruction: Students receive full -time classroom instruction, which helps them to learn and consolidate their understanding of the subjects.

Independent Study: Quality course-ware is available in the library. This helps students to achieve the desired level of knowledge through self study.

Case-based Learning: IBS Dehradun uses the case method as an important teaching and evaluation tool. The case based learning is integrated as a dominant tool in the education methodology which reinforces the students' understanding of the concepts and their ability to apply them in real life and practical business situations. Case studies of reputed Indian and international companies are used which help the students to understand the complexities in various business, political, legal and social environments. The case study advantage offered by IBS is of life-long advantage for the students. Case based Learning helps:

- Develop skills in problem solving and decision making in complex business situations
- Gain confidence in handling dynamic situations
- Acquire valuable experiential learning that simulates the business environment in a classroom.

Learning through cases is like learning by doing. What one learns by doing, one remembers for a long time. The case study advantage offered by IBS is a life-long advantage for the students.

IT Lab: Assignments related to computers will require the students to spend significant time in the lab. All students will have access to well-equipped computer lab, for their practical work.

Soft Skills Lab: Special emphasis is given to impart soft skills to meet the corporate requirements. The exclusive design and the right mix of training processes help the students to add a new dimension to their personality.

Summer Internship: The Summer Internship enables the students to experience the rigor of business environment and combine the concepts learnt in classroom with the real-life situations in organizations. The Summer Internship is undertaken after the second semester of the program and is faculty supervised. It enables the students to experience the rigor of business environment and combine the concepts learnt in classroom with the real-life situations in organizations. The broad objectives of summer internship are:

- To provide students with opportunities to apply the concepts learnt in the classroom to real life situations.
- To sensitize students to the nuances of a work place by assigning time bound projects in a company.
- To provide students a platform to work and develop a network which will be useful to enhance their career prospects.



Industry Interaction

IBS consciously encourages industry interaction with a wide cross section of professionals in the industry. Summer Projects, industry interaction programs, guest lectures, seminars etc., organized in association with the industry offer students an opportunity to exhibit their organizational and communication skills, analytical abilities and awareness of contemporary issues to leading recruiters.

Evaluation

Student performance in each course is assessed by means of continuous evaluation (based on assignments, presentations, seminars, case discussions, projects and class tests) and Mid Term and Final Term examinations.

Projects

Students are encouraged to pursue live projects in each of the courses to enhance their learning by applying theoretical concepts to industry situations. This is done under the guidance of experienced faculty for proper focus and implementation.



RESOURCES & FACILITIES

Library Facilities

The campus has well-stocked library. Students have access to the finest selection of contemporary books and journals which supplement the prescribed reference books and textbooks. The library is augmented with books, periodicals, journals, magazines and other publications on a regular basis.



Faculty

The faculty brings their extensive knowledge, professional experience and advanced education to their task. The faculty members have very good academic backgrounds and sound conceptual knowledge in their respective disciplines.

Computing Facilities

The campus is provided with the necessary latest hardware and software infrastructure to cater to the computing needs of all students and faculty and the training needs of information technology related courses. It is equipped with servers and multiple terminals with multiple operating systems enabling a client server environment. High speed Internet connectivity is provided to all students.

Laptops

It is essential that students joining the MBA Program need to have their own laptops during the study period, since computers are extensively used as part of the curriculum at IBS Dehradun. Hence it is mandatory that students make their own arrangements to buy the same, when they join the program.

Hostel Facility

Boys hostel and girls hostel managed by the University (outside the campus) to be allotted on first cum first serve basis. In addition, the University administration helps the students to seek a suitable PG accommodation nearby campus.

Seminars

Students may participate in seminars on management topics and make presentations of the same in class. These are done under the guidance of the faculty and will hone the reading, summarizing and presentation skills of the students apart from inculcating the reading habit in students.

Guest Lectures

Guest lectures play an important role in the developmental process of the students. Eminent academicians and practicing professionals are invited for guest lectures where students get an opportunity to interact closely with them and understand the practical applications of various management concepts and ideas. Through these activities, students get acquainted with leadership roles, develop group and interpersonal skills and develop the right kind of attitude for success in their careers.



PLACEMENTS

IBS Dehradun gives utmost importance to assist students in getting suitable placements after successful completion of the program.

The placement team positioned at the campus looks after the placement activities on a full-time and continuous basis. Staffed by senior professionals and placement executives, the placement team initiates and maintains the University-Industry dialogue and manages the summer internship program and final placement activities. The team evaluates student performance levels and ensures relevant preparation for their corporate placements.

PLACEMENTS

Class of	2022	2023
Students Placed	99%	94%
Average Salary*	6.01	6.39
Highest Salary*		
National	10.00	8.65
International	-	23.00
Average Salary* (Top 10%)	8.17	10.40
Average Salary* (Top 25%)	7.04	8.70
Recruiters	35	38

* ₹ in Lakhs



Prominent Recruiters (a partial list)

Albireo Recruiters	Hike Education	Miksar Foods
Archer & Bull	ICICI Bank	MY Next Hire
Bandhan Bank	ICICI Lombard General	NJ India Invest
Edukyu	Insurance Co	Planet Spark
Evalueserve	ICICI Prudential Life	Property Pistol
evelyn	Insurance Company	Quess Corp
Excel Business Solutions	ICICI Securities	rawalwasia steel
Extramarks Education India	Infoedge India(Naukri.	Seeds Fincap
FinEdge Advisory	com_	Simplotel
Fixity	Inshorts Advertising	Team Lease
Grant Thornton Global	Jaro Education	Total IT Global
Delivery Private Limited	K&S Partners	Wise Finserv
HDFC Bank	Kotak Mahindra Bank	
HDFC	Lensekart.com	
High Beam Global	Marriott Hotels	

CO-CURRICULAR ACTIVITIES & ALUMNI



Continuous efforts are made to strike an appropriate balance between the students' classroom activities and out-of-classroom activities. They work hard in class, but also channelize their energies into diverse activities such as organizing seminars and guest lectures on contemporary issues, participating in inter college competitions etc. They are also encouraged to form informal groups and clubs based on their areas of interest, share information, and exchange ideas. The students also organize annual meets, involving other management schools.

Students are encouraged to involve in several co-curricular activities viz., Group Discussions; Games; Management Games Elocution; Seminars; Debating; Industrial Visits; Quizzes; Sports; Meets; Skits & Plays; Cultural Meets; T-Group Sessions; Management Fora; and Publications / Magazines.



IBS Alumni: A growing fraternity

IBS has a growing alumni base of over 66,500 who are currently pursuing fast track careers in India and abroad. Their success in the corporate arena is a powerful testimony to their skills, abilities and hard work, as well as to the quality and rigor of business education at IBS. In addition to building the reputation of IBS with their success, the alumni remain in touch with their peers and their alma mater through IBS Alumni Federation (IBSAF).

Virtual Academic Exchange Program with Kyiv National Economic University, Ukraine

#	Name of the Resource Person	Designation	Topic
1	Prof. Olha Maliarchuk	Associate Professor, Department of Business Economics and Entrepreneurship, Kyiv National Economic University, Ukraine	Leadership in Organizations - Concepts, Styles and Techniques
2	Dr. Denys Lifintsev	Associate Professor, Kyiv National Economic University, Kyiv, Ukraine.	Cross-Cultural Communication in Modern Business Environment
3	Dr. Maryna Stepura	Associate Professor, Department of Finance, Head of the Scientific Society of students, doctoral students and young scientists, Kyiv National Economic University named after Vadym Hetman	International Tax Competition: Theory and Practice
4	Dr. Hanna Kotina	Associate Professor, Department of Finance, Head of the Council of young scientists, Kyiv National Economic University named after Vadym Hetman	International Tax Competition: Theory and Practice
5	Dr. Ganna Solodkovska	Associate Professor, Department of International Trade and Marketing, Kyiv National Economic University, Ukraine	International Trade: Global Outlook - India-Ukraine Bilateral Trade
6	Dr. Makhova Halyna	Associate Professor, Kyiv National Economic University, Ukraine.	Cost-Volume-Profit Analysis in Managerial Decision Making
7	Dr. Yeliena Prokhorova	Associate Professor, Management Department, Kyiv National Economic University, Kyiv, Ukraine	Strategic Change Management: Managing Resistance to Change
8	Dr. Halyna Makhova	Associate Professor, Kyiv National Economic University, Ukraine.	Budgeting In Companies



IBS DEHRADUN

FACULTY PROFILES

Dr. Raghvendra Kr. Sharma

MBA (HR), LLB, Ph.D
Dean & Program Head



Dr. Raghvendra Sharma, President IIC-IUD, is an academican with extensive experience of more than 22 Years (8 Years Industry + 14.5 Years Academics). Dr. Sharma has been invited by the University of Economics and Law, Ho Chi Minh City, Vietnam to deliver course modules on International Marketing and Organizational Behavior in the months of July – August, 2022.

Dr. Sharma has also been invited as a resource person in numerous workshops and seminars focused on entrepreneurship, leadership, motivation, Case-based pedagogy etc. Dr. Sharma has also been awarded with 'IBSAF Best Teacher Award' for Overall Excellence in the year 2018 and 'IBSAF Best Teacher Award' for Institution Building in 2022. Dr. Sharma has also organized an International Conference in collaboration with University of Derby, UK in January, 2020. He has authored several research papers in eminent national and international journals. Dr. Sharma has also written case studies published in the Case Centre United Kingdom which is the largest repertory of academic cased in the world. Dr. Sharma has authored one book titled "Fundamentals of Organizational Behavior". He has successfully completed one national and three international consultancy projects as well. Dr. Sharma has incubated several business ideas of his students at IBS. On August 5, 2020 he has been invited as a panelist by Stephen Stagner Sales Excellence Institute, University of Houston, USA to address a talk on "Impact of Covid-19 on Tech Sales". Dr. Sharma has also been instrumental in signing MoUs between ICFAI University Dehradun and University of Economics and Law – Vietnam National University, Vietnam; Kyiv National Economic University, Ukraine. His areas of specialization are Human Resource Management, Organizational Behavior, Human Resource Planning, Business Laws, Industrial Relations and Business Ethics etc.

Dr. Sanjeev Malaviya

**MBA, PGDB, UGC-NET (Mgmt),
Ph.D (Mgmt)**
Associate Dean



Dr. Malaviya has around 27 years of experience in industry and academics. He is the Head- CSDC and is the Convener of the National Education Policy 2020- Implementation Committee, The ICFAI University, Dehradun. Dr. Malaviya has supervised the project on 'Digital Transformation of Street Vendors' conducted in collaboration with Friedrich Ebert Stiftung (FES), Germany. Dr. Malaviya has won the 'IBSAF Best Teacher Award' for overall excellence in the year 2022 and the 'IBSAF Best Teacher Award' for institution building in the year 2018. He has successfully completed courses on Predictive Analytics and Quantitative Marketing Research (with distinction) from IIM Bangalore. He has research publications in reputed international and national journals and has research interests in Services Quality, Services Marketing, Retail Management, Consumer Behaviour and Higher Education Methodology. Dr. Malaviya is the VCC Member, All India Management Association (AIMA) the apex body for management in India and is the nominated member for Confederation of Indian Industries (CII). He has conducted workshops and seminars as keynote speaker on Consumer Behaviour, Career Development, Business Communication and diverse areas of Business Management. Dr. Malaviya has also been adjudged the best-Case Facilitator for the award-winning case on Business Strategy, 'Tesco- Losing ground in U.K', in the three-day Faculty Development Program on Case Method for Management, conducted by Case Research Center, ICFAI Foundation for Higher Education (Hyderabad).

Dr. Puneet Kumar Gupta

**M.Sc., M. Phil. (Gold Medalist),
UGC-NET, Ph.D. (Stats.)**
Academic Coordinator



Dr. Puneet Kumar Gupta is currently working as an Assistant Professor in ICFAI Business School, Dehradun and previously worked as an Assistant Statistical Officer with U.P. State Planning Department. He completed his post- graduation and M. Phil. Degree from Ch. Charan Singh University (Meerut University) in Statistics. He has completed his D. Phil. degree in Statistics from University of Allahabad, Prayagraj. He has also qualified UGC-NET in Population Studies. His research area includes, applied statistics, quantitative research, load sharing system model, competing risk analysis, censoring, etc. He has more than 30 publications in form of research papers, case studies, book chapters and patent with refereed international and national publishers which have been widely acclaimed. He is member of various international organizations like SSHRA, IOSRD etc.



IBS DEHRADUN

FACULTY PROFILES

Dr. Mohd Imran

MBA (Business Economics),
UGC-NET, Ph.D.



Dr. Mohd Imran, Examination & Admission Coordinator-MBA Program, is a management faculty at ICFAI Business School Dehradun with an experience of more than 6 Years in academics. His areas of specialization are Marketing, International Business & General Management. He has been invited as a resource person, speaker and presenter in various skill development program, faculty development program, workshops, seminars and conferences focused in management domain. He has been awarded with 'IBS Best Teacher Award' for overall excellence in the year 2021 and 'IGID Best Leadership Award' for Institution Building in 2019. He has also been awarded from IIOR and Green Thinkerz Society, Chandigarh for best teaching practices in the year 2018. Dr. Imran has also organized some of FDPs, Expert Talk Sessions and one International Lecture Series in the year 2021. He has authored several research papers in eminent national and international journals and also published one case study in Case Centre, U.K.

Dr. Deepti Kiran

MBA, Ph.D.



Dr. Deepti Kiran is working as an Assistant Professor in ICFAI Business School, ICFAI University, Dehradun. She is also Program Coordinator (UG), Students Manoeuvre Cell Coordinator and Course Allocation Committee (Head) of IBS. She is Ph.D from Kumaun University, Nainital and MBA from DIT University, Dehradun. She has more than 12 years of experience in research and teaching. Her area of expertise includes Accounting for Managers, Management Accounting & Control, Cost Accounting, Investment Banking and Financial Services. She was awarded 'Best Teacher Award' for the academic year 2020-2021 at IBS, ICFAI University. She has published research papers in Scopus indexed, ABDC and other National and International Journals of repute and various book chapters. She has also presented papers in National and International seminars and conferences and has been invited to deliver expert talks in various prestigious institutions and universities. She has facilitated many faculty development programs and student development programs.

Dr. Poonam Kaushal

MBA (HR & Marketing), UGC NET, Ph.D.



Dr. Poonam Kaushal is a management faculty at ICFAI Business School Dehradun and editor of IBS newsletter- Amalgam Acme. She has experience of more than 7 Years in Academia. Her areas of specialization are Human Resource Management, Organizational Behavior, Training and development, and Performance Management etc. She has also completed "HR Analytics" certification from Certified Human Resource Management Professional (CHRMP) in association with Pearson VUE, globally recognized certification program. She is an active publisher rolling out various publications and has presented papers in various national and international conferences. She has organized FDPs/ Webinars on various topics.



IBS DEHRADUN

FACULTY PROFILES

Dr. Hansini Premi

MBA (Marketing), Ph.D.



Dr. Hansini, IQAC and NIRF Coordinator is currently working as an Assistant Professor at ICFAI Business School, in The ICFAI University, Dehradun. She has done her Ph.D. from eminent malaviya national institute of technology Jaipur, Rajasthan. She was previously working as an associate faculty/ programme leader for DBA (Doctorate of Business Administration) for Athena Global Education (AGE), an entity of the eminent Westford Education Group, UAE. At ICFAI Business school Dr. Premi has also been appointed as a trainer for setting of question paper mapped to Blooms Taxonomy, member of the exam paper moderation committee and a mentor for MBA. Her areas of expertise are: Green Marketing, Marketing Management, Brand Management and Consumer Behaviour. Dr. Premi has published research papers in ABDC, Scopus and UGC- Care indexed Journals. She has organized and attended National and International Conferences. She has organized a One-day Workshop on “Enhancing Digital Marketing Capabilities” on 16th September 2021. She has Organized a six-day Faculty Development Programme on “Productivity Tools for Teaching Enhancement” at University Level from 6th – 11th September 2021. She has organized a 4-day lecture series on “Strategic Management – A Modern Perspective” from 27th – 30th September 2021, 2022. Master of Ceremony in - 15th & 16th Convocation 2021 & 2022 - ICFAI University Dehradun. She was also invited to judge fresh face in Dynafest – 2021 The Cultural Meet.

Dr. Neha Tomer

MBA (HR & Finance), Ph.D.



Dr. Neha Tomer is an assistant professor in ICFAI Business School, ICFAI University, Dehradun; she has awarded Ph.D. in Management from Amity University. Dr. Tomer has cumulative experience more than 8 years in the corporate and academia. Her interest lies in accounting, HRM and OB. Her research interest revolves around Social Intelligence, job Satisfaction and Job Burnout. She is CFI certified in accounting fundamentals and advance excel. She has been invited as a resource person in numerous workshops and seminars focused on CSR, Leadership, Soft Skills, innovation, research etc. she has also been awarded with Best Teacher Award and Disciplined coordinator in the year 2020. She has published a number of research papers in ABDC, Scopus and UGC care listed journal. Besides this, she has also attended more than 30 national and international conferences. Under her supervision M.Phil. and PhD has been awarded. She has authored book from international publication house. To support the research community she works as a reviewer for reputed national and international journals. Dr. Tomer has also organized numerous webinars, Seminars and workshops for the development of the students.

Prof. Sohail Yasin Ahmad

MBA (Marketing), UGC-NET,
Ph.D. (Pursuing)



Prof. Sohail Yasin Ahmad is a management faculty at ICFAI Business School Dehradun. He is having an experience of 14 years (3 Years Industry + 11 Years Academics). His Areas of specialisation are Marketing, Consumer Behaviour, Product and Brand Management, Retail management. He has published research papers in National and International Journals. He has participated in QIPs/FDPs (IITR & IITK). He has also presented papers in national and international conferences/seminar. He has also attended various workshop and FDP on research methodology and data analysis.

Dr. Rahul Berry

MBA (Finance & IB), UGC-NET, Ph.D.



Dr. Rahul Berry is a management faculty at ICFAI Business School, Dehradun. He is having an experience of 12 Years in academia. His areas of specialisation are Financial Management, Security Analysis, Risk Management, International Finance and Trade. He has published research papers in ABDC and various international journals of repute. Dr. Berry has written two chapters in edited book. He has also presented papers in National and international conferences/ seminars/ Colloquium organised by IIM Sirmaur and other institutes. Dr. Rahul Berry has attended various FDP/ workshops on research methodology and data analysis tools.

Dr. Shweta Bajpai

MBA, UGC NET-JRF, Ph.D.



Dr. Shweta Bajpai, is a management faculty at ICFAI Business School Dehradun. She is a Ph.D. in Finance from Indian Institute of Technology Roorkee. She has more than 5 years of teaching and research experience. Her areas of specialization are Corporate Finance, International Finance, and Investment Management etc. She has publications in journals of international repute indexed in ABDC, ABS, Web of Science and Scopus. She has been selected for Post-Doctoral Fellowship from ICSSR in the year 2021.







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